**Campaign Pack: List of potential actions and resources**

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| **✓** | **Activity/Action** | **Campaign Pack Item** | **Description** |
|  | Plan your local campaign | Template local campaign plan | Use the template to determine what local actions you want your members to get involved in |
|  | Preparing for actions - Ideas | List of potential actions and resources | Use the list to identify what you and your local reps and members want to do |
|  | Preparing for actions - Guidance | Action Guidance | A guide for any members participating in actions |
|  | Handout Postcards - Public Consultation | Postcards: General; London | Postcards to educate the public with QR codes to take action |
|  | Lobby for support | Campaign Leaflet | Background explanatory leaflet/A4 handout/Briefing |
|  | Conversations | Key Messages Handout | Key messages of the campaign – from leaflet |
|  | Write to MPs | Letter to MPs | Template letter to MPs |
|  | Email Local Councillors | Email to local councillors | Template Email to send to local councillors, includes invite to local action |
|  | Write to community groups | Letter to Community Groups | Template letter to community groups and potential allies |
|  | Email local community groups | Email to local community groups | Template Email to send to local community groups, includes invite to local action |
|  | Write to local Labour Party | Letter to local Labour Party | Template letter to encourage Local Labour Party to get involved in actions and advertise consultations to members |

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|  | Send Press Release to local news | Model Press Release | Model articles/press releases for local media |
|  | Make a Workplace Newsletter | Template Newsletter for Reps | A Newsletter template in Word for Reps |
|  | Host a meeting | Model Meeting agenda | Model meeting agendas and chairing tips |
|  | Sign a Petition - Workplace | Petition - workplace | Petition sheets/links to share |
|  | Social Media sharing - posts | Social Media posts from TSSA accounts | Social Media posts to forward and share are on  Facebook: [www.facebook.com/tssaunion](http://www.facebook.com/tssaunion)  Twitter: @TSSAUnion |
|  | Social Media Sharing - pics | Social Media pics | Campaign branded designs for sharing |
|  | Poster your workplace | Posters - Workplace | Put up posters on workplace noticeboards |
| **Your Action Ideas:** | | | |
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